

# Tovi Scruggs, M.Ed.

*Visionary – Educational Leader – Master Teacher*

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## SENIOR-LEVEL ADMINISTRATION

### AREAS OF EXPERTISE

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- Successful WASC Accreditation coordination
- Strategic Planning and Leadership
- Organizational Design and Development
- Powerful Teaching & Learning
- Personal Growth & Development Expert
- Project Planning/Execution
- Writing/Editing
- Community & Service Events
- Community Partnerships
- Alternative Education Models
- Problem Solving
- \*Teacher Coaching/Professional Development
- \* Culturally-Relevant Instruction
- \* Parent Champion Coach™
- \* Diversity Training
- \* Special Event & Commencement Planning
- \* Small Learning Communities
- \* Standards-Based Instruction
- \* Training and Leadership Development
- \* Entrepreneurship
- \* Team Building/Trust Building
- \* Public Speaking and Presentation

### PROFESSIONAL EXPERIENCE

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**Founder & Chief Educational Officer, ASA Educational Services, Oakland, CA.** September 2009 – present. ASA (“ah-sah”- means “life is given”). ASA Educational Services is an educational advocacy firm with a track record for creating and providing strategic educational programs proven to enhance learning and success. Our work addresses the growing numbers of educational institutions with inadequate academic services and opportunities for students, insufficient parent participation, and the cultural-disconnect facing urban educators. ASA’s invaluable services address the crisis and overall problems of the academic achievement gap. ASA Educational Services provides teacher coaching, consulting, curriculum development, parent education seminars, and academic workshops for students. ASA is focused on creating the Parent Champion™ who is committed to winning and academic achievement for their children.

[www.asaedservices.com](http://www.asaedservices.com)

**Co-Founder and Executive Director, ASA Academy & Community Science Center, Oakland, CA.**

August 2000 – August 2009. ASA Academy (Grades 6 – 12) was an educational model & framework for responsibly and powerfully educating African-American youth in a culturally-relevant setting with academic rigor, helping to close the academic achievement gap. ASA doubled growth and resources for over 4 years. ASA Academy proudly celebrates 100% graduation & college-going rates. Key Responsibilities:

- Coordinating WASC Accreditation, and UC a-g college level coursework approval and curriculum
- Facilitating community partnerships
- Supervising/training/mentoring/evaluating teachers and staff

- Designing & coordinating Professional Development
- Creating master schedule, curriculum design, and handbooks
- Recruiting of all stake-holder groups
- Coordinating & executing numerous special events & fundraisers
- Conducting student discipline/counseling/scheduling
- Organizing and supervising campus safety to create a positive climate for learning
- Designing and facilitating parent workshops as well as formal parent/teacher conferences
- Organizing student events and activities
- Planning and organizing events for parent participation
- Designed marketing materials and outreach efforts

**Assistant Principal, Royal Sunset Continuation High School**, San Lorenzo Unified School District, San Lorenzo, CA. August 1998-August 2002. Key Responsibilities:

- Restructuring the continuation high school academic programs to increase graduation rates more than 100% for two years
- Organizing and supervising campus safety
- Conducting student discipline/counseling/scheduling
- Facilitating parent/teacher conferences
- Participating in IEP meetings for special education students
- Being an active community liaison
- Evaluating teachers and staff
- Supervising leadership of after school program with various community-based organizations
- Supervising/training/mentoring staff
- Organizing student events and activities
- Planning and organizing evening events for parent participation
- Planning and organizing graduation commencement
- Interviewing potential staff members
- Serving on numerous school & district-wide committees

**Acting-Assistant Principal**, San Lorenzo High School, San Lorenzo Unified School District, San Lorenzo, CA. November 1997 – June 1998. Responsible for: student discipline, campus safety, conducting parent conferences, evaluating teachers and staff, WASC preparation, teacher coverage duties, and planning graduation commencement.

**English and Health Teacher**, San Lorenzo High School, San Lorenzo Unified School District, San Lorenzo, CA. August 1994 – November 1997. Responsible for: implementing and designing innovative curriculum and methodologies designed for youth of color, maintaining classroom management, maintaining parent contact, developing and evaluating student achievement, creating standards for Language Arts and Health in accordance with the CA State Framework, participating as an agent of social and educational change in both the English and Health Departments. Also taught “Sheltered Health” to ELD Students.

***PROFESSIONAL HIGHLIGHTS while Teaching(1994 – 1997)***

**Teacher-Leader** (1994 – 1997) – instruct and support teachers in facilitating changes in classroom instruction, organization, and management to increase student learning and achievement, especially students

of color.

**Human Relations/Certified Diversity Trainer** (1994 – Present) – led workshops for all stake-holders to effectively learn to listen, respect, and value the traditions and contributions of every culture.

**“True Colors” Trainer** (1996) – educate both students and teachers to learn about people and personality traits beyond race/color; team-building to develop effective strategies and intervention methods based on “personality-types”.

**Beginning Teacher Support and Assessment (BTSA) Support Provider** (1996) – supported and coached new teachers in the six modules designated for successful teaching.

**Mentor Teacher, English & Health Depts.**, San Lorenzo Unified School District, San Lorenzo, CA. Spring 1997 – Spring 1998. *Youngest teacher in district to ever hold this honor.*

**Site Representative Council Member**, San Lorenzo High School, 1995-1997. Provided representation and input as a teacher representative on a council that consists of every major campus stakeholder: parents, students, teachers, and administration. This council is the major decision-making body on campus, and all members must be voted to the council.

**Youth Empowerment Services (YES) Coordinator** (1995-1997) – designed and organized school-wide and all-day activities that fostered student awareness of consequences of tobacco and drug-use as well as team/community-building skills.

**Successfully presented the following culturally-relevant novels for San Lorenzo School Board adoption:** *Native Son, Always Running, Monster, and Makes Me Wanna Holler*

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## CONSULTANT EXPERIENCE

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**Consultant/School Design Team Member, “Charter School For Black Boys” – The 100 Black Men of the Bay Area**, Oakland, CA. April 2010 to present. Development, organization, and strategic plan for new school to open Fall 2011. Also serving as Co-Chair for Curriculum & Instruction Committee, Secondary School Emphasis.

**Consultant, Parent Equity Coalition for Tracey Unified School District**, Tracy, CA. April 2010 to present. Development, organization, and strategic plan for newly formed parent group charged with closing the academic achievement gap and increasing cultural-relevancy.

**Consultant, “PATHS: Providing Access to HIV-Testing through Schools” - Educational Training & Research Associates**, Scotts Valley, CA 2009. Revised resource guide, refining content and layout. Consulted with developers and representatives on revisions and recommendations.

**Consultant, “Focus On Youth: HIV Prevention” - Educational Training & Research Associates**, Scotts Valley, CA 2007. Revised workshop curriculum to be more culturally-relevant. Met with Center for Disease Control Representatives to articulate action plan for revision, dissemination, and implementation.

**Consultant/Diversity Trainer for New College**, San Francisco, CA. Summers 1999 & 2000. Conducted workshops and presented highly sensitive material for teacher credentialing candidates.

**Curriculum Consultant & Teacher Advisor/Trainer, Real Alternatives Program**, Berkeley, CA. Summers 1996 & 1997. Responsible for: designing and conducting a summer intensive teacher training program to prepare and support teachers and college students in teaching new material to highly at-risk youth

of color; evaluating and mentoring teachers in methodology and classroom management, and designing curriculum to be delivered by other teachers.

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## EDUCATION

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**Bachelor of Arts Degrees in English and Social Welfare**, University of California at Berkeley, Berkeley, CA. May 1993.

**Master of Arts in Education** (emphasis in teaching), Mills College, Oakland, CA. May 1995.

**Secondary Teaching Credential in English and Health**, Mills College, Oakland, CA. May 1994.

**CLAD Training**, Alameda County Office of Education, Hayward, CA. March 1996.

**Tier 1 Administrative Credential Program in Education**, Mills College, Oakland, CA. May 1998.

**Non-Profit Management Program**, California State University East Bay, Hayward, CA 1999-2000.

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## KEYNOTES & PRESENTATIONS

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**The College Board “Dream Deferred Conference”** Presentation: “Successful Models of Educating African-American Youth,” – 2007

**California Girls State** Keynote: “Spiritual Leadership: Leading With Your Spirit” – 2007

*Fun Fact:* Tovi attended CA Girls State in 1989, elected Lt. Governor, & appointed as one of two representatives of CA at Girls Nation in Washington, D.C.

**Connecting Communities Coalition** Keynote: “Bridging the Home to School Connections” – 2008

**Crocker Highlands Elementary School Parent Coalition** Presentations: “Creating a College-Going Culture at Home” - 2007 AND “What Parents Can Do...Because School is Not Enough” – 2008

**Black Infant Health Care Conference** Keynote: “Preparing Our Children for Success” – 2009

**San Francisco National Association of Black Accountants Education Conference** Keynote:

“Community Responsibility for the Success of All Youth” – 2010

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## AWARDS & ACCOLADES

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**Nominated as one of the “10 Most Influential” African-Americans in the Bay Area** for City Flight Magazine, April 2003 (ASA represented by Sharon Parker, Co-Founder)

**“Unsung Hero Award”** by National Council of Negro Women, Oakland Chapter, 2004

**“101 Outstanding Women”** Award by The Black Expo, Oakland, CA, 2006

**“101 Champions for Our Youth”** Award by The Black Expo, Oakland, CA, 2008

**“2009 Woman of Greatness”** Award by Oakland Mayor Ron Dellums Model City Summit, 2009

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## MEMBERSHIP & AFFILIATIONS

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Alpha Delta Kappa Sorority for Educators (**ADK**)

California Alliance of African American Educators (**CAAAE**)

East Bay Independent Schools Association (**EBISA**)

The Miraculous Foundation Christian Center Church (**MFCC**)

*References Available Upon Request*